

# Humane Society of Dallas County

## Bank Project Fact Sheet

- New fundraising program for no kill shelter (aka Dog & Kitty City) with a goal to raise \$20,000 (based on \$1 per day donations for each bank)
- 55 banks distributed to local businesses across Dallas county
- HSDC volunteers solicit businesses for bank placement and manage donation pickups
- Ideal bank location is near a cash register with an attendant
- Banks will be fixed to counter with velcro for stability HSDC volunteers will be identified by blue shirt with HSDC logo
- Participating businesses will be showcased on the HSDC website and communications

